

Barry R. Bruce

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Web Graphic Artist

Creative professional with a comprehensive fine-arts education and proven achievement in graphic design for online and print applications. Intuitive learner with a quick grasp of software tools and techniques: proficient in Adobe Illustrator, Adobe InDesign, Adobe Photoshop, MS FrontPage and MS Office Suite; familiar with QuarkXPress, Dreamweaver, Flash, Bryce5, Poser and Corel Draw.



Detailed, systematic planner. Focused, enthusiastic project manager; effective in managing priorities and multitasking in a dynamic, fast-paced environment to deliver assignments on budget, on deadline. Take-charge, creative and independent problem solver; prepared to exceed client expectations.

► education

B. A., Art, Major: Graphic Design, University of Missouri–Columbia, December 2009

- ▶ Coursework included Drawing, 2-D and 3-D Design, Illustration, Painting and Photography.
- ▶ Designed and created three CD covers, concert poster, magazine cover and band logos for Total Chaos (local band), demonstrating mastery of design concepts and principles in fulfillment of Senior Project.
- ▶ Awarded First Place Certificate of Merit for Digital Media, 2008 Art Department Spring Student Exhibition; frequently invited to participate in art shows.
- ▶ Pledge Class President, Pi Kappa Alpha social fraternity. Organized major all-Greek fundraising event for house philanthropy.
- ▶ Toured Europe after graduation; visited Santa Giulia City Museum in Brescia, Italy; Galleria dell'Accademia, Pitti Palace and Uffizi Gallery in Florence, Italy; Musee D'Orsay, Palace of Versailles and Musee Du Louvre in Paris, France; National Gallery in London, England; Musee Picasso in Antibes, France; Museum of Czech Cubist Art and Mucha Museum in Prague, Czechoslovakia.

► experience

Intern

FRUEHOFF PRODUCTS, Columbia, MO

June 2009–March 2010

Edited and upgraded company Web site (www.fruehoffproducts.com) for mail-order catalog company marketing wood-turning equipment (lathes, tools and materials) to artist and hobbyists worldwide.

- ▶ Used FrontPage, Illustrator and Photoshop to develop print, Web and catalog ads incorporating design, illustration, photography and typography.
- ▶ Allowed small company to produce quality advertising materials in-house, saving significant dollars in previously outsourced jobs.
- ▶ Worked 20+ hours/week during school; consistently finished projects on time and on budget.

Intern

SCHILLING DISTRIBUTING (Miller Brewing Distributor), Columbia, MO

Fall 2008

Assisted sole Graphic Artist on staff. Conceptualized and executed posters to advertise Miller Brewing beverages for POP displays. Printed and laminated large-scale, full-color prints.

- ▶ Used Photoshop and Illustrator extensively.
- ▶ Completed assignments with minimal direction and supervision.
- ▶ Worked 10+ hours/week during school; fulfilled all assignments on time and on budget.

Portfolio available at www.visualparadise.com.